

91. (NEW) The method of claim 87, wherein the ID tag is embedded in the digital media content after receiving.
92. (NEW) The method of claim 91 wherein the digital media content is provided by a content provider and the method comprises transmitting the ID information to the content provider.
93. (NEW) The method of claim 87, wherein the digital media content is encrypted and the method comprises:  
storing the encrypted digital media content;  
receiving a key for decryption; and  
decrypting the encrypted digital media content after receipt of the purchase request.
94. (NEW) The method of claim 93, comprising:  
receiving an activation to enable receipt of the digital media content.
95. (NEW) The method of claim 93, comprising receiving an activation to enable storing of the received digital media content.
96. (NEW) The method of claim 87, comprising storing the received digital media content prior to receipt of the purchase request.
97. (NEW) The method of claim 87, wherein outputting comprises storing the received digital media content and the embedded ID tag on a read-only medium. --

#### REMARKS

Applicants hereby submit this Preliminary Amendment adding new claims 52-97 to the present application. Claims 52, 76, and 87 are independent claims and are being added to more completely claim the breadth and scope of the present invention. Claims 53-75, 77-86 and 88-97 are dependent claims, depending respectively from claims 52, 76 and 87, and are added to more

completely claim the present invention. Applicants hereby submit that new claims 52-97 are fully supported by the specification.

Applicants submit that claims 52-97 are properly classified as belonging to Group V, elected, with traverse, in the Response to the Restriction Requirement, filed herewith. The Examiner classified Group V as drawn to electronic broadcast information distribution system including reverse (upstream) communication. Applicants submit that new claims 52-97 each recite a method or apparatus for distributing digital media content, consistent with the Examiner's classification.

Applicants therefore request the examination and timely allowance of the pending claims.

Respectfully submitted,

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